



# SIM Women

New Jersey  
New York Metro  
Fairfield-Westchester  
Philadelphia  
Boston  
Washington DC  
Central Connecticut



The Society for Information Management (SIM)

***Kristen Lamoreaux***  
***Founder, SIM Women***  
***2008/9 SIM NJ Board Member***

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***Senior Director***  
***Jarvis Walker Executive Search***

SIM Women is a network inside of the Society for Information Management that promotes communication, mentorship and career development amongst its female members.

# SIM Women History

***Don't agonize. Organize.***

~ Florynce “Flo” Kennedy  
Founder, National Organization for Women

Keeping in mind that SIM membership is limited to CIO's, VP's and Directors with significant responsibility...

– How many female SIM members are within the Tri-State area?

A) 50    B) 75    C) 85    D) 95    E) 100+

# SIM Women

- SIM Women currently has over 120 members across 7 chapters in:
  - New York
  - New Jersey
  - Connecticut (launching Central CT May 2008)
  - Pennsylvania
  - Massachusetts
  - Washington DC (launching May 2008)

# SIM Women Activities

- Monthly conference calls & webinars
- Quarterly face-to-face networking events
- 1:1 Mentoring
- Joint meetings with other technology and leadership organizations
- Ladies Who Lunch - networking events
- Call A Coach - Executive Coaching
- SIM Women Survey – Separating Fact from Fiction

# SIM Women Events

- We surveyed our original members to gain insight as to what was important to them and decided to focus our efforts on:
  - Leadership/Mentoring
  - Networking
  - Career Development
  - Talent Management
- Our events range from organized networking events to featured speakers and panel discussions.

# SIM Women Events

- There are many women's organizations that promote leadership development. A number of our members belong to several groups.
- Keeping in mind that none of us have unlimited time, SIM Women has arranged joint women's events with other organizations such as WITI and SIM NJ.

# SIM Women Quotes

*“I like getting perspective from women in other organizations to get an understanding and comparison of challenges. It helps me to assess whether the issues we face at Chubb are unique to our corporate culture, or more universal.*

*I also enjoy the ability to share information about women’s leadership development or resource groups in other organizations.”*

**Monique McKeon**

**Small Business Platform Program Manager, Chubb & Son**

**SIM Women Member**

# SIM Women Conference Calls

- SIM Women holds conference calls at 3pm EST the last Wednesday of each month.
- Calls last an hour and generally feature:
  - CIO sharing her story
  - Executive Coach
  - Subject Matter Experts from both outside and inside SIM Women

# SIM Women Conference Calls

- Topics covered include:
  - Personal Branding
  - Peer Communication and Internal Networking
  - Industry Visibility
  - Mentoring Defined
  - Personal Accountability
  - Defining your personal success

# SIM Women Quotes

*“What I get out of it:*

- *Very insightful topics and information on the monthly calls*
- *Relationships with women I would never have met otherwise”*

**Beth Everett, Ph.D.**  
**AVP Enterprise Information Management, SAIC**  
**SIM Women Member**

# SIM Women Mentoring

***Until all of us have made it,  
none of us have made it.***

**~ Rosemary Brown  
First Black Canadian Female Legislator**

# SIM Women Mentoring

- SIM Women has both formal and informal mentoring programs.
  - We have CIO's, VP's and Leaders who have offered their time to mentor an individual.
  - We also have situations that evolved from business acquaintance to mentorship.
  - It is key to stress the responsibilities of both parties and the need for open communication.

# SIM Women Quotes

*“The points I value most are the opportunities to network, encouraging other women to keep on moving up and succeeding as well as building a life/career balance, and finally the opportunity to mentor.”*

**Sandra Brandon  
CIO, Crayola LLC  
SIM Women Member**

***Resolve to take fate by the throat and  
shake a living out of her.***

~ Louisa May Alcott  
Author, Little Women

# SIM Women Executive Coaching

- SIM Women is fortunate to have a network of Executive Coaches who are willing to donate their time to our members.
- Call A Coach is for those ladies who would like situational advice, but whose companies may not provide this benefit.

# SIM Women Give Back

- SIM Women is a professional association, not a charitable one; however, we recognize that every woman needs a hand now and again.
- “Women Helping Women” is a long-standing concept and is one of the tenets of SIM Women.
- Two charitable events a year – for 2008 it’s:
  - Shoe Camp
  - Outrageous Overhaul

# SIM Women Quotes

*“Not only does SIM Women provide a venue for networking opportunities among female IT professionals it provides the opportunity for women to help women. SIM Women is currently planning an event to give back to the larger community of women.*

*Rarely do you find one venue with that many female professionals under one roof!”*

**Judy Balaban**

**VP PMO & Infrastructure Service Delivery, Realogy**

**SIM Women Member**

# SIM Women Survey

- There's been so much speculation as to why women are leaving IT, SIM Women decided to go to the source.
- We have launched a confidential survey campaign titled "Separating Fact from Fiction". Each month the survey will touch on a different topic pertinent to women in technology. Results will be shared this Fall.

# SIM Women Membership

As SIM Women is a vertical inside of SIM, all SIM membership parameters apply.

We invite all female technology leaders to participate in our monthly conference calls, and to explore the possibilities SIM Women can offer!

Visit [www.simnet.org](http://www.simnet.org) to see the SIM Women Community page!