



Service-Oriented Architecture

Powering the Adaptive Enterprise with SOA

Helvetia Patria Gruppe

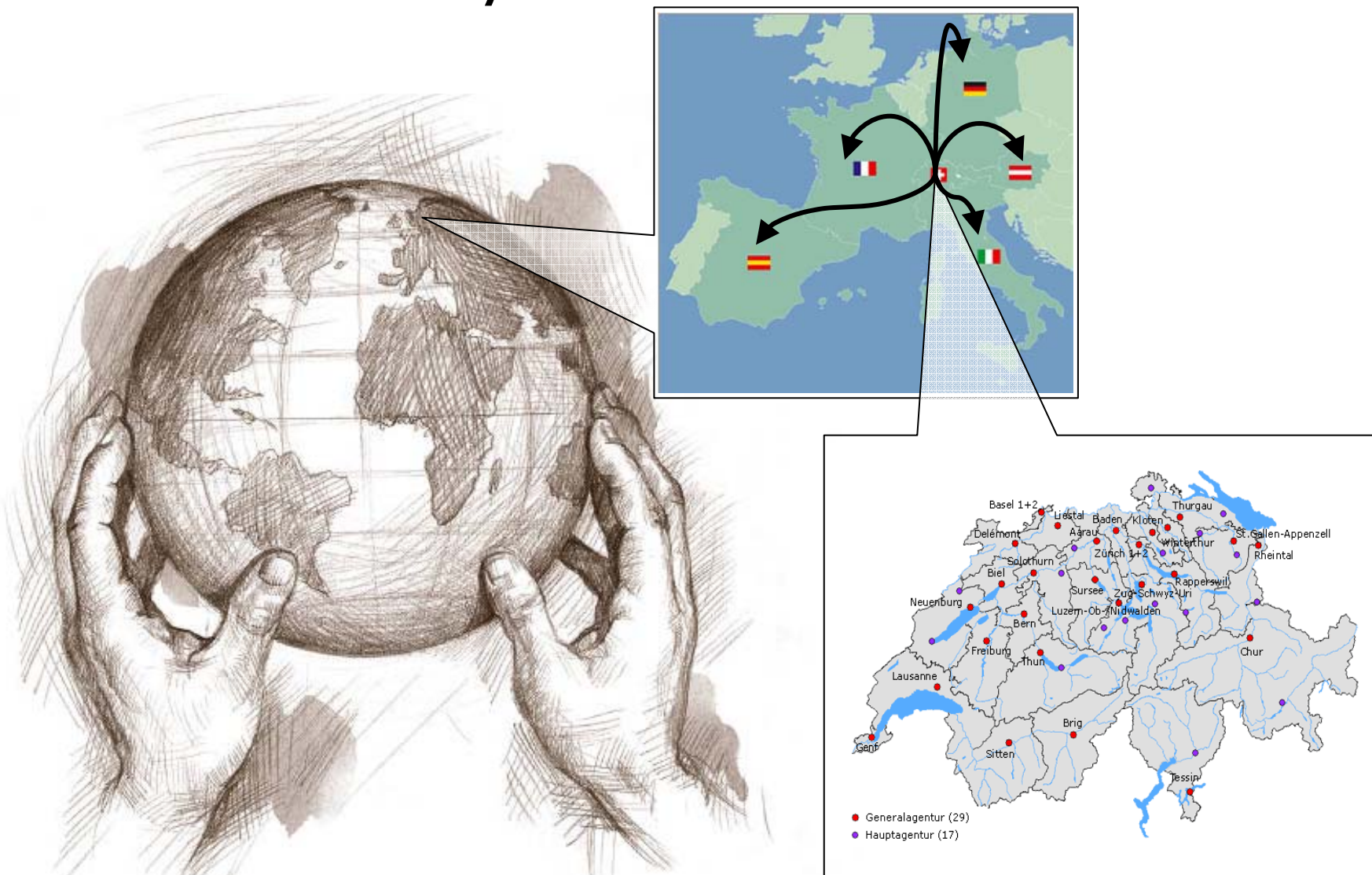
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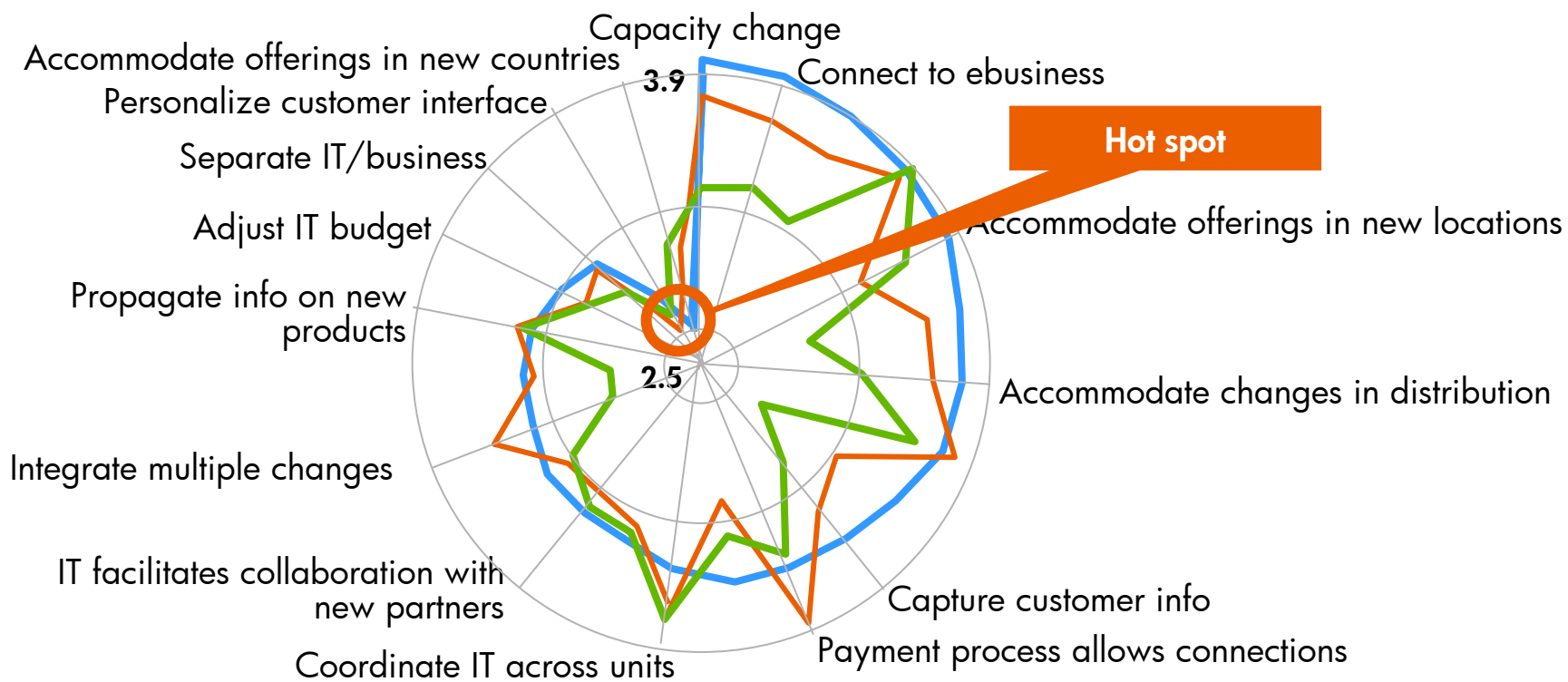
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Where did they start?



Financial Services process agility



(HP/INSEAD/Merrill)



Helvetia Patria Gruppe

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Challenge	Solution	Results/Benefits
<ul style="list-style-type: none">• Required alternate sales channels for growth• Increased competition• Multinational organization• New technologies• Disparate subsidiaries• Need to share information• Multiple regional systems• Multiple languages	<ul style="list-style-type: none">• A proven multi-channel communications platform, with centralized management (secure access, authentication and sharing)• HP Insurance best practices in process automation and systems (underwriting, claims and customer service)	<ul style="list-style-type: none">• Reduced the operational costs of the platform; increased efficiencies in running the ePlatform and the eBusiness Center have decreased costs 59%.• Time to market has been substantially compressed through the use of one development stage and implementation for all sales channels.• Expanded distribution channels with significant volumes including local banks or distribution partners through an easily accessible and flexible multi-channel platform.